

WELCOME TO VOLUNTEER UNITED

We are excited to introduce Volunteer United, a dynamic and engaging volunteer management tool. Volunteer United leverages the technology provided by Galaxy Digital to creatively engage and incentivize volunteerism among our nonprofit partners.

Below is a step-by-step user guide to help you navigate the system and maximize its potential to help you manage and engage volunteers. If you have any questions, please reach out to the Volunteer United team at volunteerunited@uwcentralohio.org. Together, we will fight poverty in Columbus!

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Registration

Volunteer United is uniquely available to nonprofit partners of United Way of Central Ohio.

United Way of Central Ohio manages the initial activation of each nonprofit partner's profile. Upon activation, the nonprofits' volunteer managers will receive an email containing a password, a link to Volunteer United and a link to sign up to the Galaxy Digital's weekly agency managers training webinar.

Visit the Volunteer United website and select login tab on the top menu bar. Enter your email address and password to access the website. This is how you will access **both** your individual profile as well as your nonprofit partner's account.

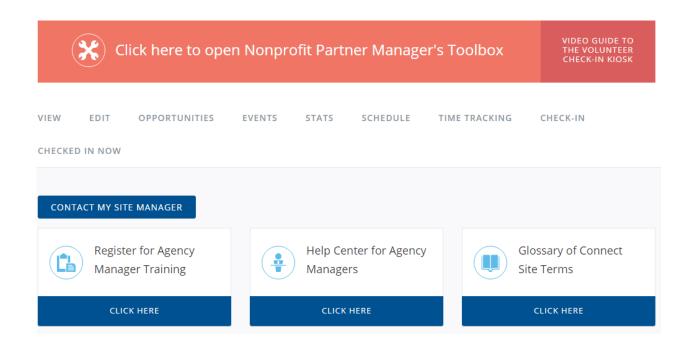
Setting up your organization's profile

The Volunteer United website can be a great marketing tool for your organization. Each nonprofit partner has an individual profile to share information about the organization's mission, leadership, focus areas, social media accounts, photos and videos.

To access and edit your organization's profile, visit "my nonprofit partner" from the top of the menu bar:



The "Organization Manager's Toolbox" provides training tools and resources, including registration for weekly agency manager trainings offered by Galaxy Digital, posting your agency's needs and verifying volunteer hours.



The menu bar below the toolbox allows you to view and edit your organization's profile, enter volunteer opportunities, community events, access your stats and enter volunteer hours in time tracking.

Elements that you can customize include:

Logo: 540px by 540px

Focus Areas: the issues served by your organization. The focus areas are assigned at an *organizational* level; later you will be able to select impact areas. Impact areas are similar to focus areas but are assigned at an *opportunity* level.

Additional Nonprofit Partner Managers: You will be able to assign additional organizational managers. Additional managers will first need to create an account in Volunteer United, using the sign-in button at the top of the main page.

The white star indicates the primary manager for your organization. To change the primary manager, click the star after the name, and reassign to another staff member.

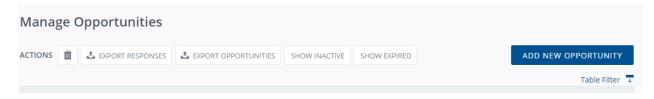


Feel free to use your profile page to tell your organization's story. You may upload a video link, add description of your organization and feature photos of your team in action. The description fields are WYSIWYG but also allow for .html customization. TIP: Save your work often!

Your Volunteer Opportunities

To add volunteer opportunities:

Select "Opportunities" on your nonprofit profile. Then click add new opportunity to open the create opportunity form.



Complete the fields in the form as described below:

- Title: Enter an opportunity title
- **Description:** Enter a description of the opportunity. You can include information on background check or training requirements.

- **Privacy:** Select whether to make need public (available to all site visitors) or private (available only to assigned user group or via a private link)
- Initiative: Select the United Way of Central Ohio service effort (e.g., Columbus Volunteer Challenge) that is associated with the event.
- **Duration:** Select a duration. Options are Ongoing, Runs Until, Happens On, Multi-date, Custom Shifts, and Recurring Shifts. See table below for details.
- Capacity: If applicable, state the number of volunteer positions available
- Allow Team Registration? State whether you do or do not allow teams to register or whether you only want teams to register.
- **Attributes:** If you want to provide additional details that stand out from the above description (e.g., lunch provided), enter them here.
- **Impact Area:** Choose from United Way of Central Ohio's impact areas: good jobs, basic needs, student success, strong neighborhoods.
- Additional Notification Recipients: Provide email addresses for additional individuals who should be notified when volunteers register for opportunity.
- Waiver: Upload a waiver for volunteers to complete and sign, if applicable.

Opportunity Duration Options

Opportunity Duration Type	When to Use	Examples
Ongoing*	Use when you're consistently	"Mentor a child with Big Brothers
	looking for volunteers to fulfill a	Big Sisters"
	certain task and timing is flexible.	"Organize donations at Star House"
	No end date.	
Runs Until*	Use when an opportunity occurs	"Collect diapers for the YWCA
	for a specific timeframe. These	Family Center"
	do have a definite end date.	"Assist seniors with snow removal
		with the Clintonville Resource
		Center"
Happens On	Use when volunteer opportunity	"Paint mural at Community
	happens on specific date	Development for All People Fresh
		Market"
Recurring Shifts	Use when opportunity occurs in	"Greet blood donors at 5PM every
	shifts and takes place at the same	Tuesday with American Red Cross"
	time daily, weekly, or monthly	
Custom Shifts	Use when opportunities occur in	"Prepare tax returns at 12:30 on
	shifts at different times within	Saturday or 6PM on Tuesday with
	same day or at different times on	Tax Time"
	different dates	
Multi-date*	Use this when your volunteer	"Serve as a weekend camp
	opportunities occur over several	counselor at Camp Mary Orton"
	consecutive days.	

^{*}These need types do NOT appear on the opportunities calendar.

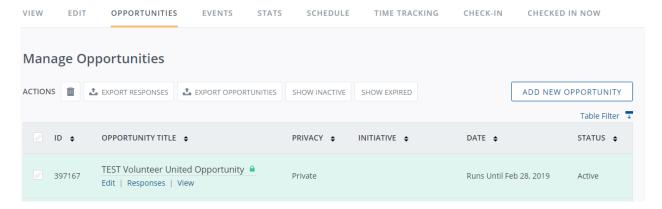
If your opportunity Runs Until, Happens On, Multi-Date and Shifts:

You will be shown fields for entering more information. Capacity, Hours, and Registration Closed date are optional.

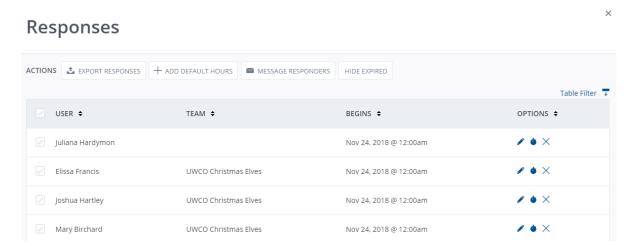
- Once capacity has been met, the opportunity will be displayed as full and volunteers will
 no longer be able to see or respond to it. Those who already responded to it will be
 able to see the opportunity via their profile or link.
- If opportunity occurs at a certain time, you can enter this in the hours field.
- If you want to specify a registration cut-off date, provide that information in the registration closed date field.

To edit and view existing opportunities:

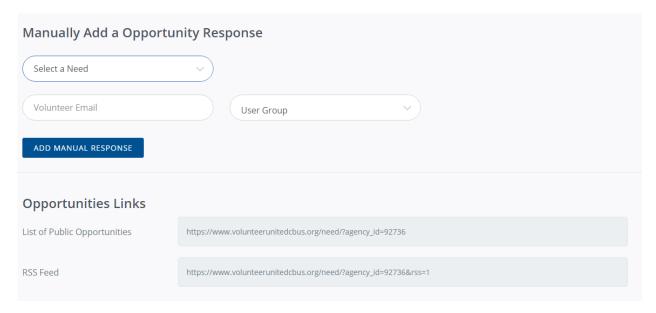
Once you have entered your volunteer opportunities, you can edit opportunity details, view the opportunity as volunteers would see it and review responses for each opportunity. You may also directly message volunteers for the specific opportunity.



Select "responses" below each opportunity to view additional details and message attendees.



You have two additional options presented on the Opportunities page:



"Manually add an Opportunity Response" allows you to manually add volunteers that did not respond to your opportunity directly through the website or to add volunteers who attended but didn't preregister. NOTE: even manual entries must be posted in response to a specific need that your nonprofit posted on the site.

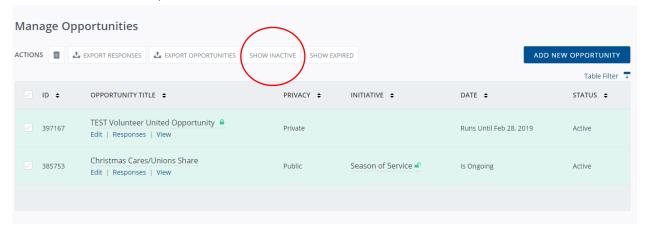
"Opportunities Links" creates a URL for your organization's opportunities. You can copy/paste the links to include in newsletters, social media accounts or in email signatures.

Deactivate an Opportunity

Deactivate an opportunity when you no longer wish for an opportunity to be displayed. Volunteers will no longer be able to respond to the opportunity after it is deactivated. To deactivate an opportunity:

- In your manager view, click Opportunities. All of your agency or program's existing opportunities are displayed in a table under Manage Opportunities
- Check the box to the left of each need(s) you want to delete.
- Click on the "trash can" icon in the Actions row above the table.
- Click Yes to confirm that you are deactivating the opportunities.

To view an inactive need, click the Show Inactive button.



Your Events

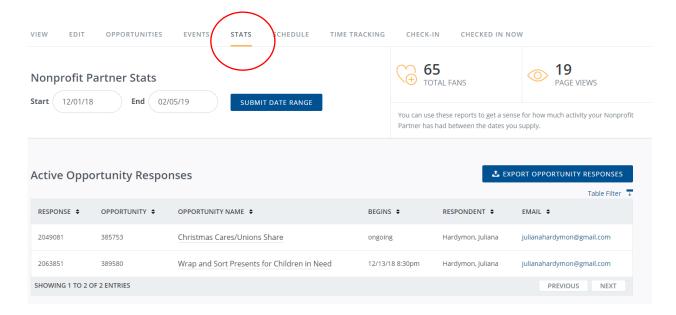
An "event" is an occasion that the community is invited to attend, such as a fundraiser, meeting or workshop. Click the "events" tab to add, change or manage your events and event RSVPs.

Automatic Email Responses

Volunteer United will generate email responses for certain user actions such as registering for an opportunity. It also reminds nonprofit managers of actions needed and of important updates to the system. These will come from volunterunited@uwcentralohio.org.

Data and Reporting on Volunteer Hours

To view opportunity responses, page views and fans of your organization, select "stats" from the menu bar. You can view total fans and page views over a given date range; you may also see active opportunity responses and hours for your organization and export this data.



The stats page on an organization's profile displays the stats for all opportunities with your organization. To view responses for a specific opportunity, navigate to the opportunities tab instead.

Managing Volunteer Hours

We encourage all volunteer hours to be tracked in the Volunteer United system. This will allow your organization to take advantage of any sponsored "boosts" and improves the overall impact of the program.

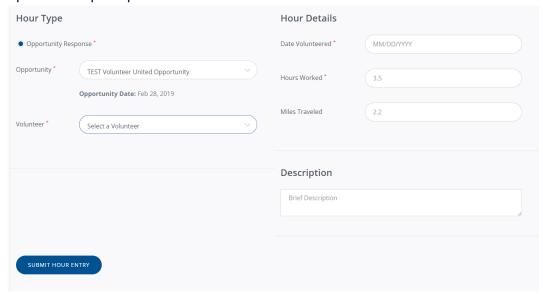
Option 1: Volunteer submits their own hours

The overall process is that volunteer responds to opportunity, volunteers, tracks hours and submits hours for approval. The nonprofit manager then approves each volunteer's hours.

To approve hours submitted to your nonprofit, visit your profile and select time tracking. Then either approve or deny the submitted volunteer hours.



Option 2: Nonprofit partner adds volunteer hours



A note about registrations: We do permit you to link to external reservation sites, should you so desire. Volunteers would still be required to respond to the opportunity and track their hours in Volunteer United for your organization to take advantage of any boost dollars.

Additional Resources:

Galaxy Digital Solutions (select Agency and Program Managers) https://galaxydigital.freshdesk.com

Volunteer United FAQs and Resources http://uwcentralohio.galaxydigital.com/nonprofit-resources

Contact Us

The best way to submit questions is to email <u>volunteerunited@uwcentralohio.org</u>. Multiple individuals monitor this account and will respond in a timely manner.

Agency Toolkit adapted from United Way of King County and Galaxy Digital Solutions.